



## 2018-19 Sponsorship Guide

The OK City Chorus is a skilled a cappella, barbershop harmony ensemble that includes more than 80 female singers from all over Oklahoma. We have a more than 60-year history of providing outstanding entertainment to audiences across our great state!

In addition, we provide educational opportunities through programs like "A Cappella Rocks" in the schools and our Harmony Badge program, in conjunction with the Oklahoma City Orchestra League, for the Girl Scouts Western Oklahoma.

The OK City Chorus is known worldwide for its creativity and humor. When you become a sponsor or purchase an

ad, you assist the OK City Chorus in its quest to attain the highest possible level of performance and allow local audiences to experience world-class a cappella harmony in the barbershop style.

Donors who support the OK City Chorus through sponsorships and/or ads receive a listing in our annual show program and on our website. Please fill out the order form provided and mail, with your payment, today!

We appreciate your support of the OK City Chorus of Sweet Adelines, an Allied Arts member agency, with the mission of advancing and sharing this truly American art form.

The OK City Chorus, Sweet Adelines International, is committed to the musical art form of barbershop harmony through education and performance.





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In order to ensure meeting the deadline of August 17, we recommend that you send the form and payment with the person who sold you the ad. You can mail it, however, to:

**OK CITY CHORUS**  
**P.O. Box 58058**  
**Oklahoma City, OK 73157**

If you have questions, email Cheryl Standage at [cherylannstand@gmail.com](mailto:cherylannstand@gmail.com) or call her at 405-203-8359

<b>Sponsorships</b>	<b>Advertisements</b>
_____ Champion Level	_____ Inside Front cover
_____ Overtone Level	_____ Inside Back cover
_____ Ring Level	_____ Full Page
_____ Chord Level	_____ Half-page
_____ Note Level	_____ Quarter-page

Enclosed is my check for \$ \_\_\_\_\_

Please provide your black-and-white ad electronically or in a camera-ready print version.

A black-and-white version of artwork/ad should be emailed to **[cherylannstand@gmail.com](mailto:cherylannstand@gmail.com)** or **[lchammett7@gmail.com](mailto:lchammett7@gmail.com)**. Please send it in PDF format, ensuring that all images have a resolution of at least 300 DPI. Please note the ad sizes listed on the previous page. We cannot guarantee the quality of ads that are incorrectly sized.

**NOTE:** CHAMPION-LEVEL sponsors should submit a full-color PDF of your ad.

### Donations

We welcome your donation of any amount.

Enclosed is my check for \$ \_\_\_\_\_

Please list my donation as Anonymous

### Your Information

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Ad/Sponsorship Sold By: \_\_\_\_\_



## Support the Chorus!

We welcome donations of any amount with or without an advertisement. All names donors will be listed in the program, or you may make an anonymous donation. Donations of any amount will receive the following special benefits:

**CHAMPION LEVEL**—\$1,000 or more—sponsor recognition in fall program, listing on the OK City Chorus website with active link, 1/2-page size full color ad in fall show program, four free musical greeting cards, four premium tickets to the OK City Fall Show, four tickets to the OK City Chorus Christmas Show; public recognition from the stage at the Fall Show.

**OVERTONE LEVEL**—\$400—sponsor recognition in fall program, listing on the OK City Chorus website with active link, 1/4-page size ad in fall program, two free musical greeting cards, two free tickets to the OK City fall show.

**RING LEVEL**—\$200—sponsor recognition in fall program, listing on the OK City Chorus website with active link, business card-size ad in fall show program, one free musical greeting card.

**CHORD LEVEL**—\$100—sponsor recognition in fall program, listing on the OK City Chorus website with active link.

**NOTE LEVEL**—\$50—sponsor recognition in fall program.

### Show Program Advertising Rates

AD SIZE	COST	WIDTH	HEIGHT
Inside Front /Back Cover	\$ 400	4 1/2"	7 1/2"
Full Page	\$ 200	4 1/2"	7 1/2"
Half Page	\$ 150	4 1/2"	3 3/4"
Quarter Page (horizontal)	\$ 100	4 1/2"	1 3/4"
Quarter Page (vertical)	\$ 100	2 1/8"	3 1/2"
Business Card	\$ 75	2 1/8"	1 3/4"

To order, please fill out the printed form on the next page. You may send it by mail to the address listed on this form; however, to ensure meeting the deadline, we recommend that you send it with the person who sold you the ad/sponsorship.

For questions, email OK City Chorus at: [cherylanstand@gmail.com](mailto:cherylanstand@gmail.com).

\*All US donations made to OK City Chorus are tax deductible and qualify for matching gifts.

**The deadline for program advertisement is August 17, 2018!!**



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### **DESCRIPTION OF CORPORATE DONATION BENEFITS**

#### **Sponsor Recognition in Printed Program**

A special section of the Fall Show Program is devoted to recognition and appreciation of all OK City Chorus sponsors. Your name will be featured prominently in the program section for your donor level.

#### **One-year website link or promotion on our homepage: [www.okcity.org](http://www.okcity.org)**

Sponsors at \$100 and up will be featured on the homepage of our website, which enjoys high traffic from choruses and fans throughout the world. For one year, your company name will appear prominently under your donor level, along with a link to your website or a phone number and brief description of your service. Check out our current sponsors at [www.okcity.org](http://www.okcity.org).

#### **Printed Ad in Fall Program**

Sponsors at \$200 and up receive a printed ad as in our Fall Show Program. Submit your own, or for a small fee, the OK City design team will create one for you, incorporating the information you provide.

#### **Free Musical Greeting Cards**

Sponsors at \$200 and up receive Musical Greeting Card(s) delivered by phone to the recipient(s) of their choice, performed by a quartet or OK City Chorus small group at Christmas, Valentine's Day or for a birthday.

#### **Tickets to OK City Shows**

Sponsors at \$400 and above receive free tickets to OK City Chorus performances. Enjoy our show in person, or share your tickets with special clients to demonstrate your support of the Arts in the Oklahoma City area. Our primary performances are:

- ◆ \$400 and up—Fall Show at the OCCC Visual and Performing Arts Center, OK City
- ◆ \$1,000 and up—Fall Show at the OCCC Visual and Performing Arts Center and Christmas Concert at St. Luke's United Methodist Church

#### **Recognition from the Stage**

The OK City Chorus Fall Show is held at OCCC Visual and Performing Arts Center with attendees from across the metro. Donors at \$1,000 and up will be recognized during our show from the stage as valued Corporate Sponsors.

**Thank you for your consideration in sponsoring the OK City Chorus! You can access all the necessary forms on our website, [www.okcity.org](http://www.okcity.org), by clicking the "Become a Sponsor" link.**